

Ziv Alexander

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Strategic Product & Operations Leader specializing in data and AI-driven platforms. I turn complex, noisy data ecosystems into scalable, context-aware products used to support real business decisions by aligning product strategy, GTM, and data foundations. I drive measurable growth through clear KPIs, adoption metrics, and continuous product discovery grounded in real user validation.

Experience

Operations & Product Consultant (AI & Data) | Self-Employed | 2024 - Present

- Partner with founders to architect the "company operating system," bridging the gap between **strategic vision** and R&D execution to accelerate **0→1 product cycles** in regulated and data-intensive environments
- Design and streamline internal workflows between Product, Engineering, and GTM teams, implementing frameworks that eliminate bottlenecks and ensure predictable, **compliance-driven delivery** in high-dependency environments
- Lead the hands-on design of **AI/Data infrastructure** (pipelines, semantic layers, agents) specifically to automate operational tasks and enable data-driven decision-making for leadership
- Facilitate roadmap planning and prioritization processes, translating high-level business goals into **actionable, measurable** execution plans while managing cross-unit dependencies

Head of Data Product and Analytics | theGist | 2023 - 2024

- Defined and executed product strategy and GTM roadmap for a cutting-edge AI platform operating across complex data, security, and governance requirements
- Led a scalable **end-to-end product framework** enabling **continuous discovery**, feature ideation, and reliable data pipelines, boosting development speed and data quality
- Architected a robust **domain ontology** and RAG-based framework to unify diverse sources into high-value datasets; established a semantic layer that anchored the security, confidence, and reasoning of **context-aware** AI applications

Product Manager | LQFI | 2021 - 2023

- Led the product **strategy and GTM** execution for enterprise crypto solutions, establishing scalable **onboarding and KYC** workflows that accelerated delivery and drove measurable institutional revenue and user growth
- Directed extensive user research and market analysis across the CeFi/DeFi landscape to deliver **high-value products**. Partnered with institutions and liquidity providers to address complex governance, compliance, and risk-management needs
- Led the design and build of **scalable, API-first** infrastructure for real-time market data, execution, risk scoring, fraud detection, and liquidity management; collaborated with data science and operations teams to optimize and commercialize **ML driven models** supporting institutional trading, monitoring, and asset-protection workflows

Product Data Team Lead | Investing.com | 2019 - 2021

- Led the **GTM launch** of a unified, **cross-platform API** for internal and third-party use, enabling AI/ML integration and increasing adoption while reducing operational overhead. Aligning Business, Ops, and R&D teams around a unified performance KPI framework
- Architected a **high-fidelity, context-supporting** data infrastructure, ensuring consistent data integrity while drastically reducing latency and improving product reliability and usability for diverse user profiles
- Directed strategic data partnerships and technical integrations with Tier-1 providers (S&P Global, NASDAQ, LSE), expanding the product's data offering and establishing **enhanced data layer** required for advanced analytical tools and monetization

Product Data Analyst | Investing.com | 2017 - 2019

- Built company-wide **analytical foundations** and data pipelines to establish a single, consolidated source of truth, aligning Business, Product, and R&D teams and accelerating **data-driven decision-making** for rapid, multi-market releases
- Optimized **onboarding funnels** and **user journeys** and expanded data assets to support premium features and monetization, resulting in a **20% YoY** increase in paying user adoption and a **40%** boost in engagement

Core Skills & Technologies

Operation & Execution: GTM orchestration • Delivery & execution frameworks • Dependencies & risks management • ROI analysis

Product: Market analysis • Roadmaps • PRDs • Feature validation • KPI ownership • User discovery • Onboarding Frameworks

Infrastructure: Real-time event streams • Data pipelines • API design • AWS, GCP architecture • Serverless & microservices • CI/CD

Technical: Python • JavaScript • SQL • NoSQL • Spark & Airflow ETL • Kafka streaming • Time series DBs • Knowledge graphs

Analytics & Monitoring: Tableau • PowerBI • Mixpanel • Grafana • DataDog • Prometheus • ELK • A/B testing frameworks

AI & Automation: Semantic Layers • Ontology Design • LLM workflows • AI agents & enrichment • Automated data pipelines

Education

B.A. Economics and Computer Science | Ben Gurion University | 2015 - 2018